



Photo courtesy of Sunbrella® Fabrics



Outdoor fabrics come in brilliant colors and textures to spruce up your backyard and add excitement to your home, as shown with these swatches, listed clockwise from top left:

1. Sunbrella Fabrics, Canvas Logo Red
2. Perennials Aquaria, Shoreline Stripe - Anemone
3. Sunbrella Fabrics, Coleridge Redwood
4. Perennials Aquaria, Holy Mackerel!
5. Sunbrella Fabrics, Bravada Salsa

Visit www.perennialsfabrics.com and www.sunbrella.com for more information.



Photo courtesy of Sunbrella® Fabrics

Outdoor Beauty & Comfort

Today's outdoor fabrics provide sophistication and style for any outdoor setting, blurring the line between indoors and outdoors.

Imagine sitting in your favorite comfy chair with a good book, or while you chat with your friends. Prop your feet up on an ottoman. If there's a slight chill in the air, cover up with a throw. Relax.

Now imagine that you're outside. Does your vision change? If so, it doesn't have to anymore.

Gone are the days of outfitting your outdoor setting with only vinyl cushions and plastic chairs. Using beautiful, plush fabrics is one of the easiest ways to bring comfort and style to your outdoor setting, and will blur the line between your indoors and outdoors. And now, there's no need to worry about the gorgeous fabrics being ruined with the effects of Mother Nature.

Many companies today offer inspiring fabrics to add texture and comfort to your outdoor setting that are designed to weather any storm, and any amount of the sun's harsh rays. Created with revolutionary technology, these fabrics offer UV protection to resist fading, and anti-bacterial and anti-microbial characteristics to prevent the growth of mildew and fungi. And along with being stain-resistant, these new fabrics are much more durable than their cotton and canvas predecessors.

Sunbrella® Fabrics, well known for its quality and durability with awnings, boats and convertibles, has now become a leader in the outdoor furniture industry.

"Sunbrella delivers a complete package of color, design, durability, fade resistance and ease of cleaning," explains Harry Gobble, director of marketing for Glen Raven Custom Fabrics, the maker of Sunbrella Fabrics.

And with a 3-year warranty, you can rest easy the next time Mother Nature decides to mistreat your furniture.

Perennials™ Outdoor Fabrics and Weatherwize® are two additional companies that also utilize methods to create high-performance outdoor fabrics and back their promise with a 3-year warranty as well. With vivid, trendy hues, and lavish textures, it is easy to showcase your own personal style as you decorate your backyard retreat.

"Using fabrics that are 100% solution dyed acrylic and soil-, mildew-, and UV-resistant, there is never a need to sacrifice style for durability," says Nicole Gill-Ottinger of NGO Public Relations, a firm that represents Perennials Fabrics.

Another company adding style and comfort to outdoor living spaces is Laurie Bell. Founder Laurie Jenkins provides "high-tech, fashion-forward outdoor accessories that weather

the storms of wear and tear as well as the demands of today's fashionistas."

At www.lauriebell.com you can find exciting patterns for pillows of all sizes, throws, and even ottomans. All covered with fabric that utilizes "a new chemistry that allows for almost complete saturation of the fabric" to prevent fading.

Another amazing characteristic of all these fabrics is that they are easy to clean. If any spills happen, just blot with mild soap and warm water.

With the exceptional array of outdoor fabrics available today, you and your family will be able to decorate your outdoor spaces with the same sophistication and style as any other room.

